

"Gold Leaf" Meeting Agenda
October 8, 1998

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|------|--|----------------------------------|
| I. | Review/discuss proposed core audience/positioning recommendation from core team. Discuss name ideas. | 1-2
Gail, Michelle |
| II. | Discuss current/potential program ideas applicable to the club
- Corporate Affairs Update
- Purchasing/Fulfillment
- Events | 2-3
Liz
Denise, Ed
Jose |
| III. | Develop initial project timeline/next steps | 3-4
Team |

29mm Smiles on Date Box

- 25-39 - 12.9mm (VPS Cover for model
65% modelism 2% Discount Smiles)
- Premium (primary) Discount (Secondary)
- Gender neutral

*Need more
Completion
Name needs*

New name } *Denver*
 } *Chicago*
 } *Dallas* } *Possible Test MK*
 } *Airports*

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